



Media Challenging Status Quo

Social media and the Occupy movement

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Media challenging status quo: social media and the *Occupy Wall Street*-movement

Årsmøde i SMID, November 15th - 16th 2012

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Dept. of Media, Cognition and Communication
University of Copenhagen



What's going on?

- Challenging established regimes...
- → rebelling against (the Arab Spring)
- → destabilizing (Occupy)



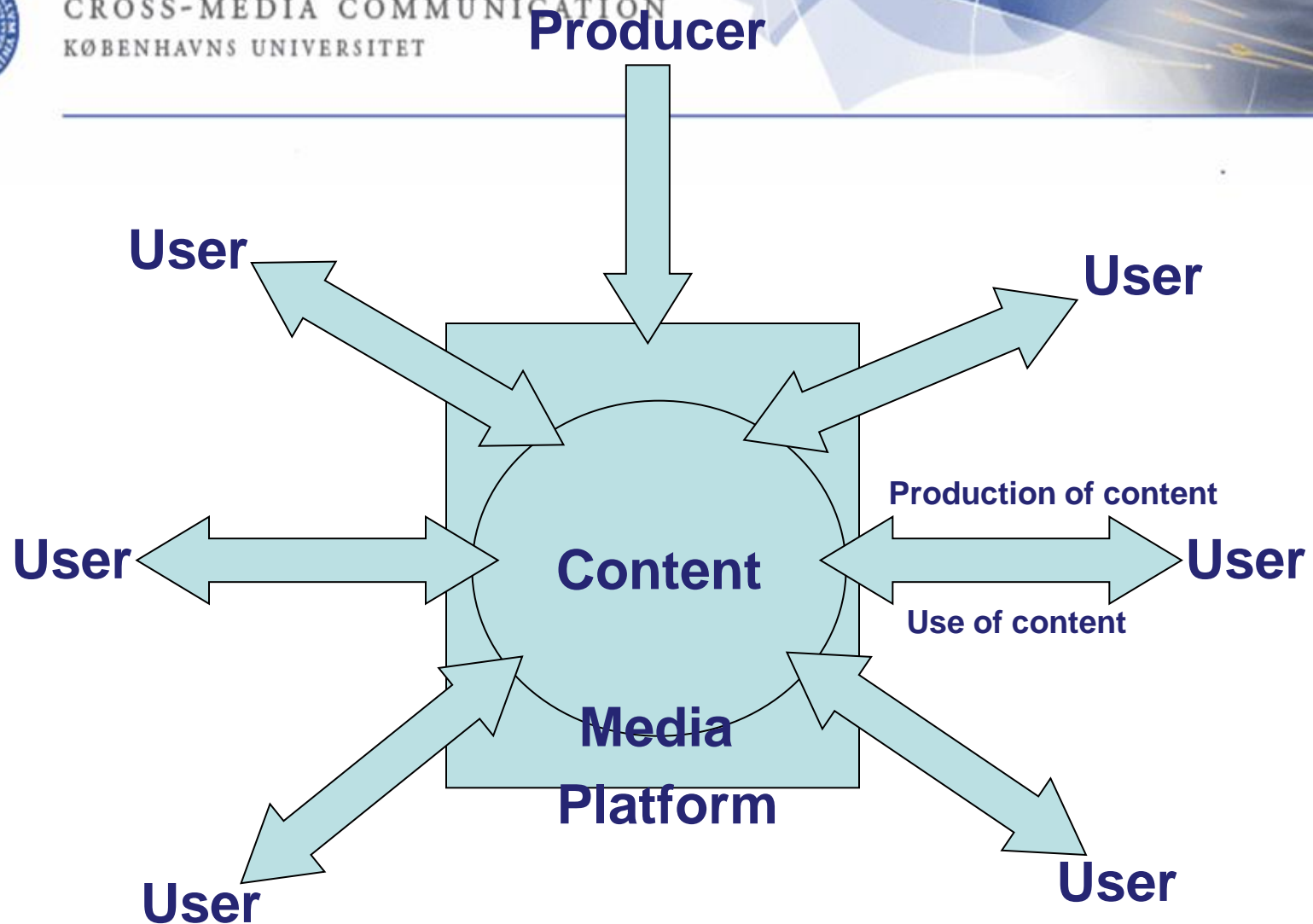
Agenda

- *Occupy Wall Street* as an example on how social media with its democratic potential and its modes of communication through network structure, both enables and shapes the protests against the financial powers of the world and their role in the global financial crisis.
- The main characteristics of social media are the same as the ones defining Occupy.



Challenges of social media

- Participatory (social) media/web 2.0:
- radical possibilities for dialogic processes, for collaboration, participation and co-creation
- Communication as dynamic processes
- Fixed solutions → changeable, adaptive and user-centered solutions
- Uses of web 2.0 apps and services mashups: combinations of freeware or cheap, effective and constantly updated and improved media technology
- Perpetual beta and long-tailed way of communication



**Communication as collaboration,
participation and co-creation**



Social media hype

- Social media ascribed the power to change societies and empower democratic movements.
- Recently fueled by the democratic uprising in Arabic countries such as Egypt, Tunisia, Iran and Libya creating headlines like “the Facebook revolution”.



Media of change

- **R**heingold: *rapid response-culture, ad hoc-culture*, **smart mobs** as social revolution.
- **S**mart Mobs are self-organized and independent groups in which communication flows in uncontrollable patterns.
- **M**obile and networked media used for mobilizing, organizing and directing demonstrations



CROSS-MEDIA COMMUNICATION
KØBENHAVNS UNIVERSITET

Mobilizing through media





Mobile/networked media characteristics

- **S**peed (the quality of networked communication)
- **A**vailability (the quality of online-ness)
- **U**sability (the quality of non-expert systems)
- **M**obility (the quality of navigation and positioning)



Анти
дирек
а мо
вот





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في روجو يا سيادة الرئيس 6

Wall Info Video Photos

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Just 6 في روجو يا سيادة الرئيس 6



علي السرياني مدير الرئاسة
SidiBouzi# نيس الآن

about 4 minute ago · Like · Comment

Siham Farjallah like



علي السرياني مدير أمن
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Abou Jihed, Dyes D

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رئيس أمن الرئاسة السابق و
SidiBouzi# قبل الجيش

13 minutes ago · Like · Comment

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others like this.

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Chahed
Du Miel



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Ahmed



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WHO'S
AFRAID OF
TWITTER?!





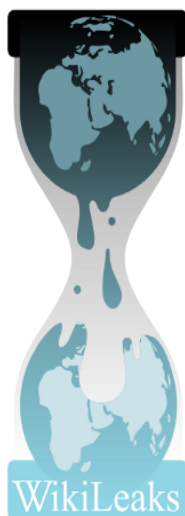
Criticizing the 'hype'

- How new is 'new': there is a profound ignorance regarding historical perspectives on political movements and their use of media
- It is naive to believe that social media in themselves create change: they may at the best facilitate already existing social and political movements.
- The same media which was used e.g. to mobilize the 'Twitter revolution' in Iran in 2009 also was used by the regime to infiltrate and strike down the democratic movement.
- What was the result of the uprising in e.g. Egypt...?



Role of the media: from rebelling to destabilizing

- From centralized gate keeping to open access and new online democratic voices
- Broadcast media are no longer setting the agenda without competition
- Information can not be controlled as before (open access (p2p), file sharing, hacking)

[Support us](#)[Join Friends of WikiLeaks](#)[Translate](#)[Archives 2006-2010](#)

Editorials

2012-01-23

New Assange TV Series

2011-12-16

Statement on Bradley

Manning Case

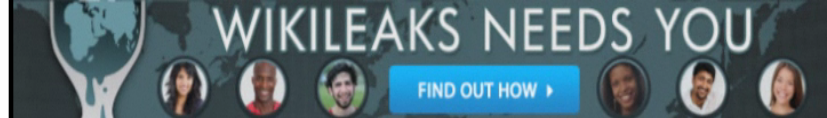
2011-11-30

Guardian's "WikiLeaks: Secrets and Lies"

Documentary:

2011-10-23

WikiLeaks Press Statement:

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ABOUT

What is WikiLeaks ?



WikiLeaks is a not-for-profit media organisation. Our goal is to bring important news and information to the public. We provide an innovative, secure and anonymous way for sources to leak information to our journalists (our electronic drop box). One of our most important activities is to publish original source material alongside our news stories so readers and historians alike can see evidence of the truth. We are a young organisation that has grown very quickly, relying on a network of dedicated volunteers around the globe. Since 2007, when the organisation was officially launched, WikiLeaks has worked to report on and publish important information. We also develop and adapt technologies to support these activities.

WikiLeaks has sustained and triumphed against legal and political attacks designed to silence our publishing organisation, our journalists and our anonymous sources. The broader principles on which our work is based are the defence of freedom of speech and media publishing, the improvement of our common historical record and the support of the rights of all people to create new history. We derive these principles from the Universal Declaration of Human Rights. In particular, Article 19 inspires the work of our journalists and other volunteers. It states that everyone has the right to freedom of opinion and expression; this right includes freedom to hold opinions without interference and to seek, receive and impart information and ideas through any media and regardless of frontiers. We agree, and

we seek to uphold this and the other Articles of the Declaration.

1.2 How WikiLeaks works

WikiLeaks has combined high-end security technologies with journalism and ethical principles. Like other media outlets conducting investigative journalism, we accept (but do not solicit) anonymous sources of information. Unlike other outlets, we provide a high security anonymous drop box fortified by cutting-edge cryptographic information technologies. This provides maximum protection to our sources. We are fearless in our efforts to get the unvarnished truth out to the public. When information comes in, our journalists analyse the material, verify it and write a news piece about it describing its significance to society. We then publish both the news story and the original material in order to enable readers to analyse the story in the context of the original source material themselves. Our news stories are in the comfortable presentation style of Wikipedia, although the two organisations are not otherwise related. Unlike Wikipedia, random readers can not edit our source documents.

As the media organisation has grown and developed, WikiLeaks been developing and improving a harm minimisation procedure. We do not censor our news, but from time to time we may remove or significantly delay the publication of some identifying details from original documents to protect life and limb of innocent people.

We accept leaked material in person and via postal drops as alternative methods, although we recommend the anonymous electronic drop box as the preferred method of submitting any material. We do not ask for material, but we make sure that if material is going to be submitted it is done securely and that the source is well protected. Because we receive so much information, and we have limited resources, it may take time to review a source's submission.

We also have a network of talented lawyers around the globe who are personally committed to the principles that WikiLeaks is based on, and who defend our media organisation.

1.3 Why the media (and particularly Wiki leaks) is important

Publishing improves transparency, and this transparency creates a better society for all people. Better scrutiny leads to reduced corruption and stronger democracies in all society's institutions, including government, corporations and other organisations. A healthy, vibrant and inquisitive journalistic media plays a vital role in achieving these goals. We are part of that media.

Scrutiny requires information. Historically, information has been costly in terms of human life, human rights and economics. As a result of technical advances particularly the internet and cryptography - the risks of conveying important information can be lowered. In its landmark ruling on the Pentagon Papers, the US Supreme Court ruled that "only a free and unrestrained press can effectively expose deception in government." We agree.

We believe that it is not only the people of one country that keep their own government honest, but also the people of other countries who are watching that government through the media.



Role of the media

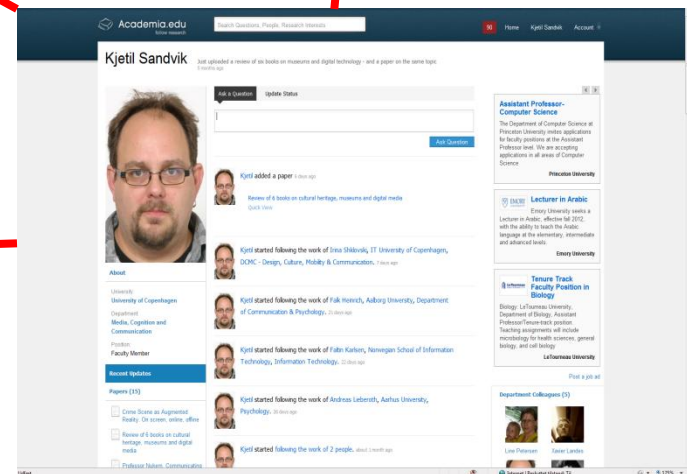
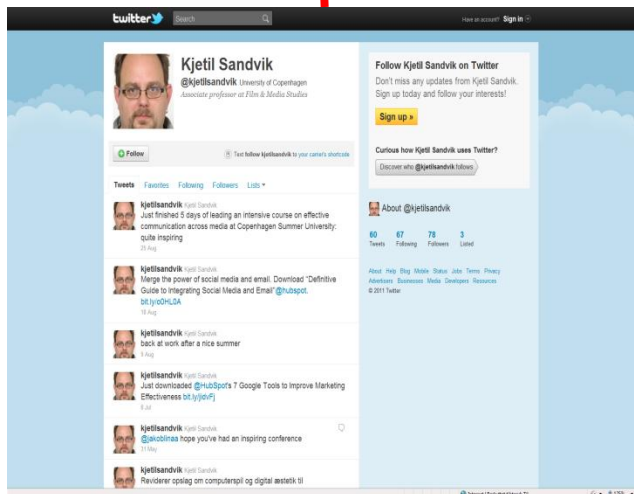
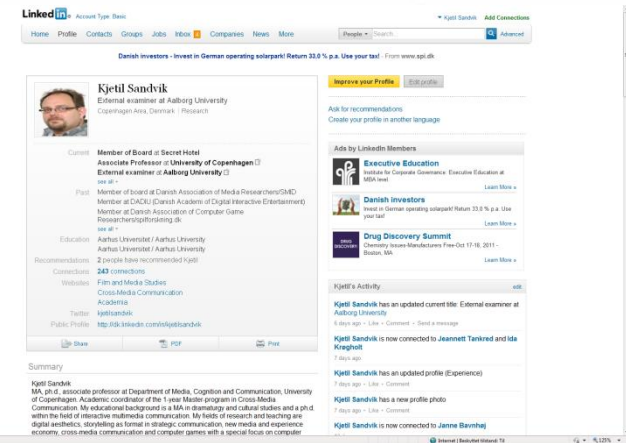
- Occupy is defined and shaped by social media: open, networked, user-driven
- Collaborative, participatory, co-creative
- Dynamic, long-tailed, perpetual beta-structured...

WHAT
IS OUR
ONE
DEMAND?

Launched through Twitter

#OCCUPYWALLSTREET
SEPTEMBER 17TH.
BRING TENT.

Driven by networked/networking users



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[LiveStream](#)

[#HowTo](#)

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The Story Behind "The Battle Of Oakland": Perspectives From Move-In Day (Video)

Posted 19 hours ago on Feb. 7, 2012, 7:28 p.m. EST by [OccupyWallSt](#)



General Inquiries:

general@occupywallst.org

Press Inquiries:

press@occupywallst.org

+1 (347) 292-1444

Emergency SMS Loop:

Text "@occupyalert" to 23559 to receive alerts in the event of imminent emergency.

Watch: [The world we're building](#)

Read: [This call to action](#)

OWS Survey v4 If you are over 18 years old, please take the time to tell us a little more about yourself and your opinions by completing this voluntary anonymous survey being administered by a researcher at the City University of New York. The purpose of the survey is to better understand the needs and concerns of the community. The survey will take approximately twenty minutes to complete.

Occupy Wall Street is leaderless resistance movement with people of many colors, genders and political persuasions. The one thing we all have in common is that [We Are The 99%](#) that will no longer tolerate the greed and corruption of the 1%. We are using the revolutionary [Arab Spring](#) tactic to achieve our ends and encourage the use of nonviolence to maximize the safety of all participants.

This #ows movement empowers real people to create real change from the bottom up. We want to see a [general assembly](#) in every backyard, on every street corner because we don't need Wall Street and we don't need politicians to build a better society.

**the only solution is
WorldRevolution**

[Click here](#) for NYCGA committee meeting times.

The Battle of Oakland by [Brandon Jourdan](#) and [David Martinez](#):

"On January 28th, 2012, Occupy Oakland moved to take a vacant building to use as a social center and a new place to continue organizing. This is the story of what happened that day as told by those who were a part of it. Features rare footage and interviews with Boots Riley, David Graeber, Maria Lewis, and several other witnesses to key events."

[16 Comments](#)

Occupy Pittsburgh Facing Noon Eviction Deadline

Posted 2 days ago on Feb. 6, 2012, 12:03 p.m. EST by [OccupyWallSt](#)

Following a court issued injunction on behalf of BNY Mellon ordering the removal of "all tents and other structures, camping equipment, and stored personal items" from People's Park, [Occupy Pittsburgh](#) is facing an eviction deadline scheduled for 12PM eastern, today. Occupy Pittsburgh will be holding a press conference at that time, which will be [livestreamed](#) along with today's other events.



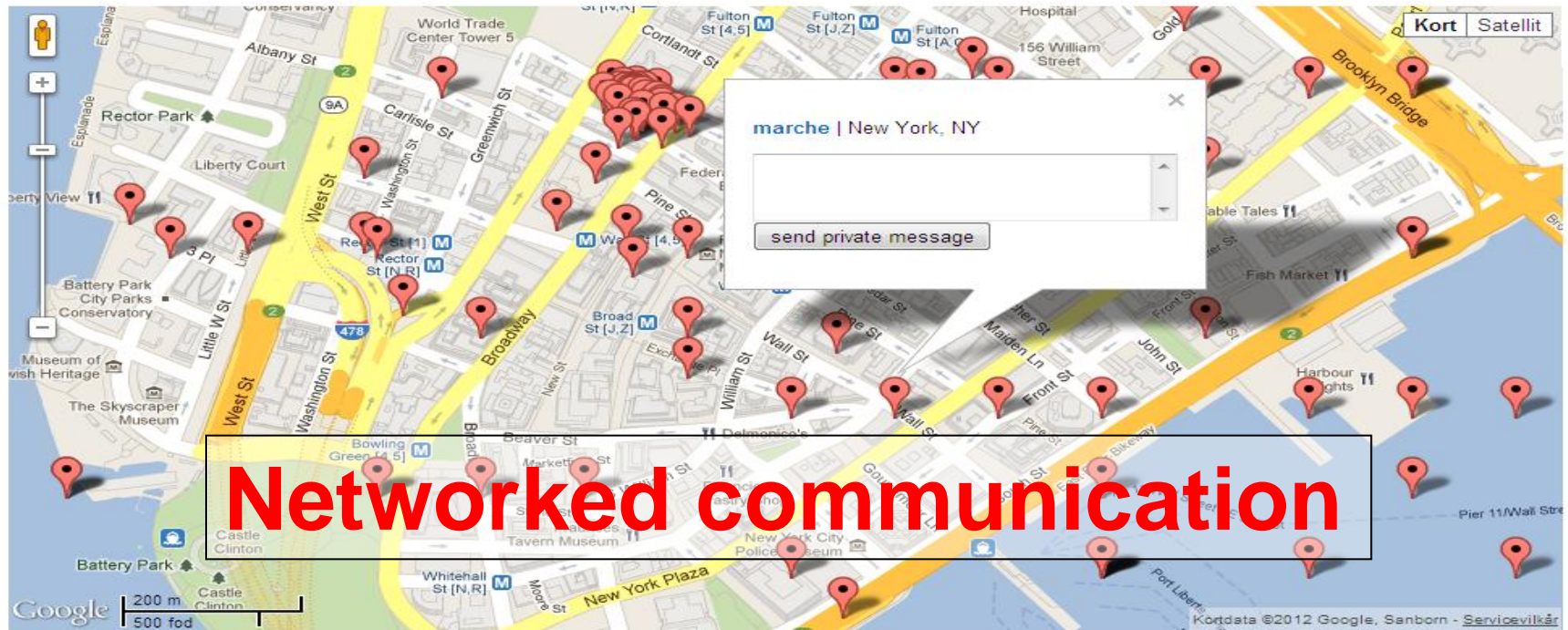
OccupyWallStreet

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User Map



this site was brought to you by various radicals
this website is free / open source software on [github](#)
email: general@occupywallst.org | help line: +1 (516) 708-4777

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PLAN OR START
SOLIDARITY ACTIONS
IN YOUR **AREA**

NEWS & UPDATES

#F29 Shut Down the Corporations

January 7th, 2012 · Ella · Announcements

[24 comments](#)

National Call to Action Made by the Portland General Assembly – January 1st, 2012

Occupy Portland calls for a national day of non-violent direct action to reclaim our voices and challenge our society's obsession with profit and greed by shutting down the corporations. We are rejecting a society that does not allow us control of our future. We will reclaim our ability to shape our world in a democratic, cooperative, just and sustainable direction.

We call on the Occupy Movement and everyone seeking freedom and justice to join us in this day of action.

There has been a theft by the 1% of our democratic ability to shape and form the society in which we live and our society is steered toward the destructive pursuit of consumption, profit and greed at the expense of all else.

We call on people to target corporations that are part of the American Legislative Exchange



VISIT
10DECEMBER.NET
FOR ADDITIONAL INFO
ON THE GLOBAL
REVOLUTION

Occupy Research Survey

The OccupyResearch network is pleased to launch this exciting survey, which aims to create a better understanding of who engages with the Occupy movement, and how — it includes questions about media, communication, political activities, and

Any time, any place...

OCCUPY STREAMS

New website! Check out OccupyList.org...

There is a world map view, lists by state or country, quick links to each organization's web and social media links, and more... Users can easily sign up, submit a new listing, or claim ownership of an existing one to make updates. Happy 2012!!!

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Occupy Wall Street - Global Revolution

171



Occupy Greece

52



Occupy Pittsburgh

30



Occupy London Stock Exchange - LSX

27



Occupello

22



Occupy Earth

live 21



Occupy Den Haag - The Hague Holland

20



Occupy Portland Official

19



Occupy Unity

17



Occupy Toronto

15



Occupy Oakland

10



Occupy Jax

live 10



Occupy Wall St - owsnyc

9



Occupy San Francisco Bay Area

8



Occupy Gorleben - CastorTV

7



Occupy NYC - OccupyNYC

6



Occupy Seattle

6



Occupy Austin

5



Occupy Philadelphia

5



Occupy Minnesota

4



Occupy Wall Street NYC

3



OccupyPhoenix

2



Occupy DC - KStreet

2



Occupy New Jersey - Trenton State House

2



Occupy Amsterdam

2



Occupy Vancouver

2



Occupy Berkeley

2



Occupy San Francisco

2



Occupy Boston

1



Occupy Wall Street Los Angeles

1



Occupy Nashville

1



Occupy Sacramento

1



Occupy Dusseldorf

1



Occupy Tacoma

1



Occupy Houston - Tranquility Park

1



Occupy Dordrecht

1



Occupy Detroit

1



Occupy Israel

1



Occupy Brisbane

1



Occupy Miami

1



Occupy Hilo - Hawaii

1



Occupy Wall St (recaiskender)

live 1



Occupy Oakland (oakfosh)

0



Occupy Moscow

0



Occupy Denver

0



Occupy Madrid

0



Occupy DC

0



Occupy Italy

live 0



Occupy NYC - The Other 99



Occupy FreedomLA (uStream)



Occupy Wall Street (timcast)



Occupied Air

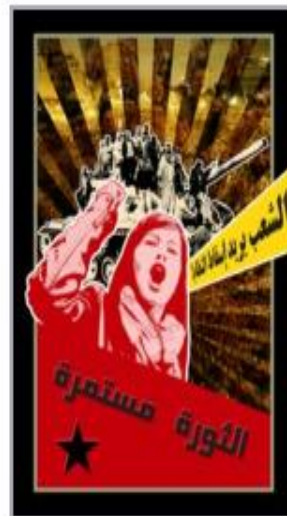
OCCUPRINT

POSTERS FROM THE #OCCUPY MOVEMENT

Search Posters

Sense of community – without a clear cut case and a common language

The Beginning is Near, by Alexandra Clotfelter has finally printed! We will be sending posters off to distribution sites in other cities soon, but the only way to get an individual copy is through our [donations](#) page. Please continue to [submit your posters](#). Follow [@occuprint](#) to keep up with us on Twitter or [like](#) us on Facebook.



**Occupy WallStreet**

Væg

Oplysninger

Verneaktivitet

Begivenheder

Billeder

Om

Official Facebook Page of
OccupyWallSt.org2016
Occupy Wall Street

829

taler om dette

Synes godt om-
tilkendegivelser

Occupy Wall St.



Take the Square



Occupy Together

Opret en Side

Føj til min sides favoritter

Få opdateringer via RSS

Synes ikke godt om længere

Anmeld Side

Del

OccupyWallSt.org

Nyheder/Medier



Væg

OccupyWallSt.org · Alle (seneste)

Del: Opslag Billede Link Video

Skriv noget...



OccupyWallSt.org delte et link.

**The Story Behind "The Battle Of Oakland": Perspectives From Move-In Day (Video)**

occupywallst.org

On January 28th, 2012, Occupy Oakland moved to take a vacant building to use as a social center and a new place to continue organizing. This is the story of what happened that day as told by those who were a part of it. Features rare footage and interviews with Boots Riley, David Graeber, Maria Lewi...

Synes godt om · Tilføj kommentar · Del · for 14 timer siden ·

20 personer synes godt om dette.

Delt 15 gange

Jonell Pitts <http://www.change.org/petitions/oakland-california-district-attorneys-office-drop-the-charges-against-ahimsa-govinda-arzutm> ...
...siden · Synes godt om

Cynthia Hall Jean Quan must go. Using taxpayer dollars for strikes against the people of Oakland expressing their first amendment rights can not stand.
for 9 timer siden · Synes godt om

Alex El Bello <http://www.facebook.com/photo.php?fbid=227751757315141&set=a.225958154161168.52858.224281004328883&type=1&theater>
for 59 minutter siden · Synes godt om

Skriv en kommentar...



OccupyWallSt.org

On #F29 we will leap into action. Will you join us? <http://www.youtube.com/watch?v=AUIUvZl6eEE>

Se oversættelse

**#F29 Shut Down the Corporations**
www.youtube.com

Occupy Portland calls for a national day of non-violent direct action to reclaim our voices and challenge our society's obsession with profit and greed by sh...

Synes godt om · Tilføj kommentar · Del · søndag kl. 08:32 ·

Opret en side

Dig og OccupyWallSt.org

Torben Thøger synes godt om dette.

Sponsoreret

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Leonard Cohen – Old Ideas

fona.dk



Så er der nyt album fra Leonard Cohen – Old Ideas. Køb det her

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Så prøv vores opskrifter på lære italienske retter. Klik her.

269 personer synes godt om Moderne Mamma.



25 erhvervsuddannelser og seks FLIX-uddannelser – studenterhue og svendebrev i ét hug. Kom og hør mere den 9. feb. aarhustech.dk/eud

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myheritage.com



Find dit familietræ. Gratis og nemt.

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Få et dagligt tilbud på lækker mad, oplevelser og wellness med MINDST 50% rabat i dit lokalområde. Tilmeld dig gratis nu!

Brit Knudsen synes godt om Dagensbedste.dk.

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This is your chance to get a ticket! Click here and apply now the student European Ag Trip with

Chat (38)



Occupy Wall Street

@OccupyWallSt Liberty Square, NYC

Official twitter of our site! News and information about the occupation of Wall Street. Opinions tweeted do not reflect the occupation as a whole.

<https://occupywallst.org>

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Tweet to @OccupyWallSt

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OccupyWallSt Occupy Wall Street

Wealth inequality in the United States:

en.wikipedia.org/wiki/Wealth_in... #OWS

22 minutes ago



OccupyWallSt Occupy Wall Street

The battle of Oakland! With love and #solidarity from #ows

vimeo.com/36256273

6 hours ago



OccupyWallStNYC #OCCUPYWALLSTREET

Rally in solidarity with #Egypt's General Strike/Civil Disobedience:

#Feb11 in Union Sq. 2-6pm. via @michellejbalon

facebook.com/events/2359693...

14 hours ago

Retweeted by OccupyWallSt



magsday Maggie D.

I'd like to see Bloomberg and the NY City Council hold a hearing with

@occupywallst just like Oakland is: bit.ly/rt1iBj #inmydreams

16 hours ago

Retweeted by OccupyWallSt



OccupyWallSt Occupy Wall Street

@isa2c Well... @occupytownsq on 2/11: on.fb.me/AAtDD and

break up with BofA with us on 2/14: bit.ly/yI5yAO </3 #OWS

15 hours ago



OccupyWallSt Occupy Wall Street

Call to action from @OccupyPdx: youtube.com/watch?v=AUUrVz...

#F29 #OWS #OccupyWallStreet

16 hours ago



_girlalex duke alexandra

This photo kills me in the best way. "Members of Occupy Charleston



About @OccupyWallSt

6,141

Tweets

522

Following

150,340

Followers

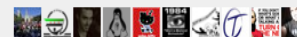
3,905

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[Resources](#) © 2012 Twitter



Summing up

- Creating new democratic modes of debating, discussing, protesting – through (amongst others) innovative use of social media
- Openness, agenda-making rather than agenda-fulfilling: you do not need to have an answer before you act!
- → Occupy is not necessarily anti-capitalist, but it represents a will to debate and criticize the capitalist system, its institutions and logics
- And it does so by applying the modes of communication embedded in social media: collaboration, participation and co-creation.
- The effect may be long-termed, it may come in the shape of new democratic initiatives focused on e.g. crowd sourcing, collective intelligence etc.



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Open Government Initiative

TRANSPARENCY ♦ PARTICIPATION ♦ COLLABORATION

OPEN GOV

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My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.

— PRESIDENT OBAMA, 01/21/09



LATEST BLOG POSTS

January 25, 2012 at 10:57 AM EST

Unconferences, Hack-A-Thons, and a Code for Livability

This past weekend saw three amazing open government events take place in both Washington, DC and New York City.

January 23, 2012 at 9:21 AM EST

Celebrating Our Veterans With "Apps for Heroes"

Last Wednesday, we joined Dr. Jill Biden at the Code for America headquarters, a non-profit startup that has attracted dozens of civic-minded software developers spending a year building new products and services – powered, in part, by open government data – to improve the lives of everyday Americans.

December 6, 2011 at 5:14 PM EST

Seeking Your Input on the U.S. Open Government National Action Plan

The Administration is asking the public to provide input and ideas on best practices for public participation in government

December 5, 2011 at 9:29 AM EST

Data.gov Goes Global

Steven VanRoekel and Aneesh Chopra announce

PARTICIPATE NOW

WE *the* PEOPLE YOUR VOICE IN OUR GOVERNMENT

Create and Sign Petitions
on WhiteHouse.gov

[GET STARTED NOW ▶](#)

OPEN GOVERNMENT POLICY

National Action Plan for the United State of America

These Open Government efforts are now entering a new phase, as we collaborate with other countries in the global Open Government Partnership.

Informing Consumers through Smart Disclosure

Memorandum: The purpose of this Memorandum is to set out guidance for agencies to inform and facilitate the use of disclosure, specifically "smart disclosure."

STATUS REPORT



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